



P.O. Box 153, LeRoy, IL 61752
 309-962-8143 fax 309-962-8243
 E-MAIL: info@INTheSpiritConsulting.com



Helping You Realize the Potential of Your Passion

Heart of the Matter Seminar Series Order Form

	Quantity	Amount	Item Total	Total
<p>Business Plan Development—We will directly with you to create a comprehensive business plan. In addition to providing a business plan to be used in securing financing, we will create a plan, which will help manage the future of the organization. Included would be evaluation of the current business structure and financial health, creation of the company plan, financial plan, marketing plan and a goals statement, which we will review with you quarterly during the first year of implementation. This package includes up to 50 hours of time in preparation, evaluation and guiding in the implementation of the plan.</p>	<p>List Price is \$9900 Seminar and Bonus Discounts Applied You save over \$2900 when contract signed today. Plus \$1200 in bonuses</p>	<p>\$6995 Pre-pay or \$2320 down and twelve monthly payments of \$415 or 18 monthly payments of \$280</p>		
<p>Financials Evaluation—We will provide a full evaluation of your profit and loss, cost of sales, expense ratios, revenue streams, profitability (overall and in specific product lines) and review your chart of accounts. Upon completion we will provide you with a written summary of our findings and recommendations for improving profitability and reducing expenses. Up to fifteen hours of time is included along with a six-month and twelve-month review.</p>	<p>List Price is \$2600 Seminar and Bonus Discounts Applied You save over \$875 when contract signed today. Plus \$1200 in bonuses</p>	<p>\$1725 Pre-pay or \$525 down and six monthly payments of \$220 or 9 monthly payments of \$150</p>		
<p>Marketing Plan Development—We will assist you in creating a comprehensive marketing plan for your business. Included will be evaluation of current marketing, recommendations for improving and revising existing plan, creation of a new plan. We will assist in the creation of a time-line for your marketing and creating a time-line for implementation. We will review the plan six-months and one-year after implementation. Includes up to twenty hours of time.</p>	<p>List Price is \$3650 Seminar and Bonus Discounts Applied You save over \$1350 when contract signed today. Plus \$1200 in bonuses</p>	<p>\$2300 Pre-pay or \$700 down and six monthly payments of \$295 or 9 monthly payments of \$200</p>		
<p>Heart of the Matter Consulting Package—This package will consist of a five hours of telephone consulting and one-day of onsite consulting. In the initial two hour consultation we will discuss the current business situation and what our goals will be for the onsite consultation. During the on-site consultation we will focus on the areas outlined and create a plan of action for implementing necessary changes. A written summary will be provided with a list of goals and method for achieving them. There will be three one-hour follow-up telephone consultations to review the progress and set any needed adjustments in the decided upon plan of action. Travel expenses are additional.</p>	<p>Feature Package List Price is \$3900 Seminar and Bonus Discounts Applied You save over \$1400 when contract signed today. Plus \$1200 in bonuses</p>	<p>\$2500 Pre-pay or \$750 down and six monthly payments of \$325 or 9 monthly payments of \$225</p>		
<p>Financial Health Checkup—Review of your business' financial performance and pricing structure.</p>	<p>Special Offer</p>	<p>\$495</p>		
<p>marketShare Market Planning CD w/planning calendar bonus</p>	<p>Save \$80</p>	<p>\$74 tax included</p>		

Visit us on the web at INTheSpiritConsulting.com



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**The
 Business
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Kick in the Backside Accountability Package —Weekly one hour consultation to motivate, cajole, chew-on, infer guilt or whatever else may be necessary to keep you on task and focused on making the best use of your time.	3 months	\$650 ½ down & 3 pays of \$110		
	6 months	\$1200 ½ down & 6 pays of \$100		
	12 months	\$2100 ½ down & 12 pays of \$88		
Send Out Cards program —Stay in touch with your clients. Remember all of the important dates in their lives, birthdays, anniversaries, graduations, etc. The highest quality cards mailed for you to your clients.	Business Brainery Value Bundle FREE with purchase	\$398	Must register for this program on-line. Ask us to assist you.	
HOTM Surviving and Thriving in a Crazy Business Climate —5 Keys to Surviving a Recession 2 hour Program DVD	Feature Product	\$47 tax included		
HOTM Matter Tour T-Shirt Short Sleeve	L or XL	\$12 tax included		
HOTM T-Shirt Long Sleeve	L or XL	\$16 tax included		
Business Brainery Value Bundle —Includes planning, marketing, sales and Photoshop tools from Frank Lunn, Rod Evans, Craig Schmidt, Norman Phillips, Tom Schmidt and more.	\$1000 value	FREE with any purchase over \$395		
Management Plan Resource Kit —Includes business attaché case, market planning calendar and workbook on CD, Creating a marketing plan resource book, <i>Carpe Aqualis</i> by Frank Lunn, <i>First Things First</i> by Stephen Covey, <i>The E-Myth Revisited</i> by Michael Gerber and <i>The Purpose Driven Life</i> by Rick Warren plus tools to help you create your management plan.	\$350	\$149 with any consulting package tax included		
			Order Total	
			Payment	
			Balance due	

A portion from every sale is donated to charity

Payment Method: *Check (payable to ITSC)* *Credit Card (circle one)* **Visa** **Master Card** (please print)

Business Name _____

Your Name _____

Name as it appears on credit card _____

Card # _____ CVS _____

Billing Address _____ City _____ ST _____ ZIP _____

E-mail address _____ Add me to your mailing list _____ yes

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